Valuable & Trustworthy

Expert
Does the resource provide information from an expert?

Personal Experience
Does the resource provide information from people who have personally experienced it?

Balanced
Does the resource provide both positive and negative opinions about the topic?

Sufficient
Does the resource provide enough, relevant information to answer my question?

- Who created the resource?
- When was it produced?

Is the purpose to:
1. provide information
2. sell you a product
3. entertain you

Who is the expert?
Who has personal experience?
Both sides equally presented
Sufficient & relevant

No experts
No personal experience
Only one side presented
Lacking detail & not relevant

Expert
Personal Experience
Balanced
Sufficient

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